

# 2023 SPRING MEETING & LEGISLATIVE CONFERENCE

MARCH 28-30, 2023 | WASHINGTON, D.C.  
HAYTT REGENCY WASHINGTON ON CAPITOL HILL



## Conference Sponsorship Prospectus

The joint Spring Meeting and Legislative Conference with the [National Lumber and Building Material Dealers Association](#) (NLBMDA) and [Window and Door Manufacturers Association](#) (WDMA) will take place from March 28 to 30 in Washington D.C.

To capitalize on the opportunity to share your brand with this important audience, we've created sponsorship packages that will get your message front-and-center throughout the event. We are also happy to customize sponsorship packages to work within your budget parameters.

### PLATINUM SPONSORSHIPS

**WASHINGTON INSIDER LUNCHEON FUNDRAISER WITH AMY WALTER: \$20,000**

**WEDNESDAY, MARCH 29**

NLBMDA's Washington Insider Luncheon Fundraiser is a special ticketed event and will feature speaker Amy Walter, Publisher and Editor-in-Chief of the Cook Political Report with Amy Walter and popular on-air political analyst. For more than 25 years, Amy Walter has built a reputation as an accurate, objective, and insightful political analyst with unparalleled access to campaign insiders and decision-makers. This event will support NLBMDA's LuDPAC and Legislative Action Fund which are critical to the association's success.

**WELCOME RECEPTION & SILENT AUCTION: \$15,000 SOLD!**

**WEDNESDAY, MARCH 29**



First impressions are a powerful phenomenon. Two companies have the opportunity to have their brand be the first connection attendees make when they arrive to the Spring Meeting & Legislative Conference. The Spring Meeting & Legislative Conference reception and silent auction is highly anticipated by attendees and a great opportunity to engage conference participants. Sponsors will gain recognition while attendees network over refreshments while holding napkins with your company logo imprinted.

#### Platinum Sponsorship Benefits:

- Conference recognition as a **Platinum Sponsor**
- Exclusive promotional piece inserted in all attendee registration packets (sponsor to provide materials)
- Signage throughout the conference and hosted function and acknowledgement in conference program
- **Four** complimentary conference registrations
- Pre and post conference registration mailing list
- Recognition as a **Platinum** Sponsor on the conference Web site, announcements, and e-updates
- First priority selection for sponsorships at the 2024 Spring Meeting & Legislative Conference

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### GOLD SPONSORSHIPS

#### WASHINGTON BRIEFING BREAKFAST: \$12,500

THURSDAY, MARCH 30

Ensure attendees are running on full cylinders! The Washington Briefing Breakfast is a chance for attendees to fill up on coffee, grab some food, and hear from members of Congress in advance of our Advocacy Hill Day. As a sponsor, this is a great way to reach your target audience when they are best prepared to listen.

#### CAPITOL HILL RECEPTION: \$7,500

THURSDAY, MARCH 30

Networking is one of the key reasons professionals attend the Spring Meeting & Legislative Conference. Sharing your brand with attendees by sponsoring the closing reception is your chance to connect with participants, and many members of Congress and their staff. Your company logo will be displayed throughout the cocktail hour including on napkins and other branded items.

#### INTERNET FOR MEETING ROOMS SPONSOR: \$7,500

Help us keep our attendees connected at their fingertips, interact with fellow participants and share their experience on social media by giving them access to the internet. Your company will have the opportunity to create a custom network name and password and have language about your company on the landing page.

#### ALL COFFEE BREAKS SPONSOR: \$7,500

Associate your brand with a great space for attendees to connect and recharge in between sessions! Your company name and logo will be printed on napkins that will be used for the coffee break you sponsor. Just think of hundreds of conference attendees walking around with your company name in their hands.

#### Gold Sponsorship Benefits:

- Conference recognition as a **Gold Sponsor**
- Exclusive promotional piece inserted in all attendee registration packets (sponsor to provide materials)
- Signage throughout the conference and hosted function and acknowledgement in conference program
- **Three** complimentary conference registration
- Pre and post conference registration mailing list
- Recognition as a **Gold Sponsor** on the conference Web site, announcements, and e-updates
- First priority selection for sponsorships at the 2024 Spring Meeting & Legislative Conference

### SILVER SPONSORSHIPS

#### THREE EDUCATIONAL SESSIONS: \$5,000

WEDNESDAY, MARCH 29

TBD

#### CONFERENCE TOTE BAG SPONSOR: \$5,000

Putting your logo on a bag given to every attendee gives sponsors an exclusive avenue to surround conference attendees with their logo.

#### HOTEL KEY CARDS SPONSOR: \$5,000

Putting your logo on a hotel key card given to every attendee gives sponsors an exclusive avenue to surround conference attendees with their logo.

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### CONGRESSIONAL CALENDAR MOUSE PAD SPONSOR: \$5,000

Having your logo imprinted on a congressional calendar mouse pad given to every attendee gives sponsors a way to have a friendly reminder year-round of important dates to conference attendees.

#### Silver Sponsorship Benefits:

- Conference recognition as a **Silver Sponsor**
- Exclusive promotional piece inserted in all attendee registration packets (sponsor to provide materials)
- Signage throughout conference and acknowledgement in conference program
- **Two** complimentary conference registration
- Pre and post conference registration mailing list
- Recognition as a Gold Sponsor on conference web site, announcements, and in e-updates
- First priority selection for sponsorships at the 2024 Spring Meeting & Legislative Conference

### BRONZE SPONSORSHIPS

#### LANYARD SPONSOR: \$4,000

Reach out to every attendee in an affordable and effective way! Put your company logo on the attendee lanyard to create a lasting impression with each conference participant.

#### CONFERENCE PENS & PADS SPONSOR: \$4,000

All conference attendees will receive a pen and pad with your company logo on the cover. This is great for taking notes throughout the conference. Every time attendees use the note book, they will see your logo prominently displayed.

#### KEY CHAIN SPONSOR: \$3,000

Reach out to every attendee in an affordable and effective way! Put your company logo on a steel key chain with your logo imprinted to create a lasting impression with each conference participant.

#### MAKE YOUR OWN SPONSORSHIP: \$3,000

Support the conference and supply attendees with your own promotional item.

#### Bronze Sponsorship Benefits

- Conference recognition as a **Bronze Sponsor**
- Exclusive promotional piece inserted in all attendee bags (sponsor to provide materials)
- Signage at throughout conference and hosted function and acknowledgement in conference program
- **One** complimentary conference registration with **one** paid registration.
- Pre and post conference registration mailing list
- Recognition as a Silver Sponsor on conference web site, announcements, and e-updates
- Company logo in pre-conference brochure
- First priority selection for sponsorships at the 2024 Spring Meeting & Legislative Conference

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Yes, my company would like to sponsor the following event(s):

### **Platinum Sponsor (\$15,000 - \$20,000)**

- Washington Insider Fundraising Luncheon
- Welcome Reception & Silent Auction

### **Gold Sponsor (\$7,500 - 12,500)**

- Washington Briefing Breakfast
- Capitol Hill Reception
- Conference WiFi
- Coffee Breaks

### **Silver Sponsor (\$5,000)**

- Hotel Key Cards
- Congressional Schedule Mouse-Pads

### **Bronze Sponsor (\$3,000)**

- Attendee Lanyards
- Conference Pens and Pads
- Make Your Own Sponsorship

**\*Have an idea and want create your own sponsorship opportunity that isn't listed?  
Give us a call!**

Company

Contact Name

Address

City

State, Zip

Phone

Fax

E-Mail

#### **Payment Method:**

\*Please make checks payable to the National Lumber & Building Material Dealers Association and remit to:

**NLBMDA**  
**8625 SOLUTION CENTER**  
**Chicago, IL 60677-8006**

Please email your completed form to Jonathan Paine at [jonathan@dealer.org](mailto:jonathan@dealer.org).

Questions? Call NLBMDA at 202.367.2496 or e-mail [jonathan@dealer.org](mailto:jonathan@dealer.org).

Please e-mail your corporate logo and any additional copy to [jonathan@dealer.org](mailto:jonathan@dealer.org)

All files must be provided in both JPEG and EPS format to ensure the best quality and detail. JPEG files are requested at a high resolution (300 dpi or higher)